

Global Television Network Broadcaster of the Future Awards



The Global Television Network "Broadcasters of the Future Awards" are a series of scholarship, internship and mentorship programs designed to encourage and aid talented and enthusiastic Canadians toward establishing or furthering a career in the Canadian broadcast industry. These annual awards reflect Global Television Network's commitment to the personal growth of Canada's future broadcasters.

2001 Global Television Network CWC Management Development For Women Award

Global Television Network launched the Management Development for Women Award in 1998, with the objective of recognizing women's leadership roles, their contributions to the broadcasting industry, and to provide candidates with the tools to further the success of their expanding role within the industry.

The award recognizes the achievement of women in management and encourages companies to be more proactive in promoting women and providing them with the opportunity to gain strategic management expertise and leadership skills.

This annual award, valued at \$8,000.00 and funded by Global Television Network, in conjunction with Canadian Women in Communications, offers a female executive currently employed in the broadcast industry the opportunity to attend the National Association of Broadcaster's 2001 Management Development Seminar for Television Executives at Northwestern University in Illinois. Recognized as one of the foremost broadcasting business schools in North America, the I.L Kellogg Graduate School of Management offers an intense and sophisticated curriculum to develop the skills of promising television executives, while introducing them to the newest trends and techniques in business analysis, planning and execution in broadcasting. The rationale for the curriculum is to provide a new literacy in modern management and gain new perspectives in important issues from a behavioural, as well as a financial, standpoint. The seminar provides participants with the tools and the vision to implement the goals of their organization more effectively and to become better managers.

PROGRAM PERIOD: JULY 7-13, 2001

ELIGIBILITY CRITERIA:

- ~ Female Canadian citizen.
- ~ Currently employed in the Canadian broadcasting industry (Television, Specialty Television or Radio).
- ~ At least three years full time related employment experience.
- ~ Currently employed in a management position, for a period of at least twelve (12) months, with the qualifications and desire to excel in an upper management position.

JUDGING PANEL

Your application will be considered by a cross-Canada panel that includes representation from Global Television Network, CWC, and the broadcast industry. Judging decisions are final. For further information, please call 1-800-387-8001.



Application Form

PERSONAL INFORMATION:

Name:

Home Address:

City:

Province:

Postal Code:

Phone:

Fax:

E-mail:

EMPLOYMENT INFORMATION:

Company:

Title / position:

Current location of employment:

Business Address:

City:

Province:

Postal Code:

Tel:

Fax:

E-mail:

Length of time in position:

IMMEDIATE SUPERVISOR:

Name:

Title / position:

Tel:

Fax:

E-Mail:

In support of this application, please supply the following:

- ~ Brief outline of your career goals in broadcasting (television, specialty television or radio) and an explanation of how this award/program can help you attain these goals (maximum one page in length)
- ~ Brief outline of your existing job functions and management experience (maximum one page in length)
- ~ A written assessment on you (the candidate), from an individual holding a senior position within the place of employment
- ~ Two additional letters of reference, from professional persons not related to you
- ~ A complete and updated resume (maximum 3 pages), including career, education and community activities
- ~ Other supporting documentation that may be helpful to the judging committee in assessing your application (maximum 5 pages)

I submit the above information as accurate and authorize Global Television Network and CWC to verify the information on this form. I acknowledge that I have read the terms and conditions of the 2001 Global Television Network/CWC Management Development for Women Award.

Applicant's Signature: _____ Date: _____

Send completed application form and required materials by May 14, 2001 to:

Global Television Network
CWC / Global 2001 Management Development
for Women Award
81 Barber Greene Road
Toronto, Ontario, M3C 2A2
Fax: (416)446-5508

TERMS & CONDITIONS

- If applicant does not meet the eligibility criteria, the application will be removed from contention
- Award recipient must make individual arrangements and seek approval from employer for salary, benefits, leave of absence and any other associated costs if required.
- Accommodations, meals, per diems and transportation costs* are included in this award.
The program period is July 7-13, 2001. Reasonable notice will be given to the recipient in the event the program period changes.
- In the event award recipient cannot attend for any reason, reasonable notice must be given and award will be forfeited and presented to the runner-up.
- The award cannot be redeemed for cash.
Completed application and accompanying documents must be received no later than midnight, May 14, 2001. Late applications will not be accepted.
- The judges' decision is final.
**As pre-determined by Global Television Network*