

Member Recommended Reading List

Now that the dog days of summer are here, it is time to relax a little, enjoy the nice weather and catch up on some reading. If you are looking for a few interesting titles to read, consider exploring some of the career and industry related books recommended by members.

The books listed below will expose you to some fresh thinking on career skills development and the converging communications industry. Enjoy!

1. ***Convergence Culture: Where Old and New Media Collide***, by Henry Jenkins
2. ***Female Ambition: How To Reconcile Work And Family***, by Nuria Chinchilla
3. ***Blink: The Power of Thinking Without Thinking***, by Malcolm Gladwell
4. ***The Velvet Hammer: PowHerful Leadership Lessons for Women Who Don't Golf***, by Elaine Allison
5. ***Getting To Yes: Negotiating Agreement Without Giving In***, by Roger Fisher
6. ***A Woman's Place is in the Boardroom***, by Peninah Thomson
7. ***Women Don't Ask: Negotiation and the Gender Divide***, by Linda Babcock
8. ***Television Disrupted: The Transition from Network to Networked TV***, by Shelly Palmer
9. ***Wikinomics: How Mass Collaboration Changes Everything***, by Don Tapscott
10. ***Communication Technology Update***, by August E. Grant and Jennifer H. Meadows
11. ***Artists Way***, by Julia Cameron
12. ***Who Moved My Cheese: An Amazing Way to Deal with Change in Your Work and in Your Life***, by Spencer Johnson
13. ***The Responsibility Virus***, by Roger Martin
14. ***Eats, Shoots & Leaves: The Zero Tolerance Approach To Punctuation***, by Lynne Truss
15. ***The Tipping Point: How Little Things Can Make a Big Difference***, by Malcolm Gladwell