



CANADIAN WOMEN IN COMMUNICATIONS
ASSOCIATION CANADIENNE DES FEMMES EN COMMUNICATIONS



festival international de télévision de
BANFF
world television festival

CWC/Banff World Television Festival Scholarship Announced

TORONTO – March 13, 2007 - Canadian Women in Communications (CWC) and the **Banff World Television Festival (BWTVF)** continue to offer the CWC/Banff World Television Festival Scholarship for another year. The scholarship will allow one CWC member to attend the 2007 Banff World Television Festival and hear from the greatest minds in television, network with major TV executives from around the world, as well as gain knowledge, contacts and confidence.

“The Banff World Television Festival brings together the best and the brightest in the business and we are delighted to be able to send one of our members to this important forum,” says Stephanie MacKendrick, CWC President. *“The scholarship will give one of our members an important opportunity to access the people and ideas that are on the leading edge of the television business. It’s a benefit for the winner, for her employer and for the industry.”*

BWTVF is a must-attend event for career-minded professionals who have a serious interest in the broadcasting industry, its programming and its players. This year’s Festival takes place June 10–13, 2007 in the spectacular Canadian Rockies at the Fairmont Banff Springs in Banff, Alberta. BWTVF is the world’s largest event dedicated to the creation of television content across all programming genres. (The Early Bird registration rate for Festival registration is \$400 off the regular registration fee. The deadline for Early Bird registration is April 3, 2007. To register for BWTVF 2007, please visit: <http://www.bwtvf.com>)

The CWC/Banff World Television Festival Scholarship includes registration at the 2007 BWTVF and \$1,000 towards travel and accommodation. All CWC members in good standing are invited to apply for the program, particularly those members whose careers would benefit from networking with and learning from television industry leaders. Preference will be given to those whose work is in television broadcasting or a closely related field, and to those who are at a mid to senior management level. The submission deadline for the CWC/Banff World Television Festival Scholarship application is 5:00 p.m., EST, April 17, 2007. Scholarship applications can be downloaded from the CWC website, www.cwc-afc.com

About CWC

CWC is a national, bilingual, not-for-profit association dedicated to the advancement of women in the communications industry (www.cwc-afc.com). It currently serves almost 1,500 members in nine chapters across the country working in radio, television, specialty broadcasting, telecommunications, cable, print, film and video, the internet, new media and allied fields.

About The Banff World Television Festival

Banff World Television Festival is a not-for-profit event produced by Achilles Media Ltd. (www.achillesmedia.com). Achilles Media Ltd. is an international events management company serving the television and digital media industries. Achilles Media Ltd events include: the World Congress of History Producers; nextMEDIA—The Future of Digital Content; and NATPE Mobile++.

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