



CANADIAN WOMEN IN COMMUNICATIONS
ASSOCIATION CANADIENNE DES FEMMES EN COMMUNICATIONS



festival international de télévision de

BANFF
world television festival

CWC/Banff World Television Festival Scholarship Announced

TORONTO – March 10, 2006 - Canadian Women in Communications (CWC) announces the launch of a new scholarship that will allow one of its members to hear from the greatest minds in television, network with major TV executives from around the world, as well as gain knowledge, contacts and confidence by attending the Banff World Television Festival in June 2006. The scholarship is being offered in partnership with The CWC/Banff World Television Scholarship and will be awarded to one CWC member.

“The Banff World Television Festival brings together the best and the brightest in the business and we are delighted to be able to send one of our members to this important forum,” says Stephanie MacKendrick, CWC President. *“The new scholarship will give one of our members an important opportunity for access to the people and ideas that are on the leading edge of the television business. It’s a benefit for the winner, for her employer and for the industry.”*

The festival is packed with networking events, pitching sessions, and ample opportunities to get face-to-face with leading broadcasters from around the world. It is a must-attend event for anyone with a serious interest in the broadcasting industry, its programming and players. This year’s Banff World Television Festival will take place June 11-14, 2006, at the Fairmont Banff Springs in the picturesque Canadian Rockies. BANFF is the world’s largest event dedicated to the creation of television content across all programming genres.

The CWC/Banff World Television scholarship includes travel, accommodation and registration at the Banff World Television Festival. All CWC members in good standing are invited to apply for the program. Preference will be given to those whose work is in television broadcasting or a closely related field, and those who are at a mid to senior management level.

About CWC

CWC is a national, bilingual, not-for-profit association dedicated to advancing the impact of women in the communications industry. It currently serves almost 1,500 members in twelve chapters across the country working in radio, television, specialty broadcasting, telecommunications, cable, print, film and video, the internet, new media and allied fields.

About The Banff World Television Festival

The Banff World Television Festival is owned by the Banff Television Festival Foundation and is produced by Achilles Media Ltd. in conjunction with the Foundation’s Board of Directors and Board of Governors. The Foundation’s Board of Governors is international in scope and represents the cream of the crop of producers and broadcasters.

-30-

For more information about this scholarship, please contact:

Erin Jackson, CWC Communications Manager

416-363-1880, ext. 303

1-800-361-2978

ejackson@cw-afc.com