



## **CWC announces call for applications for the CWC/Corus Broadcast Technology Career Accelerator.**

**TORONTO – October 16, 2006** -- CWC (Canadian Women in Communications) announced that applications for the CWC/Corus Broadcast Technology Career Accelerator program are available.

The **CWC/Corus Broadcast Technology Career Accelerator** is a career achievement course that offers an intense and enriching learning experience that demystifies technology and explores its impact on sales, marketing, business and strategic planning, and regulation issues. The program has been designed exclusively for women in broadcasting and communications with 3-5 years industry experience who need to understand technology, and its future, in order to advance their careers.

Twenty participants from across the country will be chosen. The program is open to CWC members only, and will take place April 22-28, 2007 at Ryerson University in Toronto. The scholarship includes travel, meals, and accommodation.

The program features an intense schedule of lectures, demonstrations and hands-on workshops that explain advances in technology, and explore the process, markets, and possible business impact of converging technologies. Participants leave the course with priceless learning, including a greater understanding of the current landscape of their industry, and knowledge that will keep them ahead of the curve.

“This type of program is essential to career advancement and it is particularly important for women to have confidence in this area as they progress in their careers,” says CWC President Stephanie MacKendrick. “We know this Career Accelerator is an effective program and we are delighted to be working with Corus to offer it.”

Application forms are available on the CWC website ([www.cwc-afc.com](http://www.cwc-afc.com)). The deadline for applications is January 10, 2007.

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