



Media Release

THE SEARCH IS ON FOR THE CWC 2009 ANNUAL AWARD WINNERS – DON'T MISS OUT

For Immediate Release

TORONTO - Oct. 29, 2008 - Canadian Women in Communications (CWC) is accepting nominations until Oct. 31, 2008 for its 2009 CWC Annual Awards.

Nominating a great woman or employer is easy and takes about 15 minutes.

“By submitting a nomination, you demonstrate your appreciation and your leadership abilities,” explains Stephanie MacKendrick, CWC president. “We can’t possibly keep track of all the tremendously talented women leaders in the communications industry and the companies that support their advancement. We need your help to identify them, so that they may receive the recognition they deserve.”

There are many ways to lead, which is why CWC has created a variety of Annual Awards to acknowledge and celebrate the diverse contributions and achievements of industry role models.

The three Annual Awards categories are:

Woman of the Year - recognizes an outstanding woman at the executive level - vice-president, president or CEO - who has excelled in both her career and as a champion of women’s advancement.

Employer of the Year - recognizes a company that has an outstanding track record, or has demonstrated excellent leadership, in the promotion of women.

Excellence in Leadership - recognizes a woman’s recent contributions to the industry through her achievements in one of the following categories: Mentor, Innovator, Trailblazer, Technology Innovator, Emerging Leader, Champion and CWC Leader.

Nomination forms for the 2009 CWC Annual Awards can be downloaded from the CWC website at www.cwc-afc.com. The deadline for Annual Award nominations is 5 p.m. (EST), Oct. 31, 2008. CWC will present all awards at the CWC Annual Awards Gala in Ottawa on March 31, 2009.

CWC is a national, bilingual organization dedicated to the advancement of women in the communications industry (radio, television, telecommunications, cable, print media, new media and the information technology sector) through strategic networking, targeted professional development and meaningful recognition. There are currently over 1,400 CWC members in nine chapters across Canada. For more information on CWC, visit: www.cwc-afc.com

- 30 -

For more information on the CWC Annual Awards, please contact:
Lisa Vanderlip, CWC communications manager
(416) 363-1880, ext. 303
lvanderlip@cwc-afc.com

