



**CANADIAN WOMEN
IN COMMUNICATIONS**

Media Advisory

WHO:

Canadian Women in Communications (CWC) is a national, bilingual organization, with over 1,400 members in nine chapters across Canada, committed to the advancement of women in the communications industry through strategic networking, targeted professional development and meaningful recognition.

The **CWC Annual Awards** recognizes the accomplishments of four outstanding women in the communications industry and one communications organization that has nurtured the aspirations of its female employees.

WHAT:

The **CWC Annual Awards** are presented at the **CWC Annual Awards Gala**, an event attended by over 600 VIPs, to publicly recognize the achievements of communications industry role models. The following **CWC Annual Award Winners** will be honoured at this year's event:

Karen Radford, Executive Vice-President and President, TELUS Quebec and Partner Solutions, TELUS - **CWC Woman of the Year Award Recipient**

CanWest MediaWorks Inc. - **CWC Employer of the Year Award Recipient**

Christiane Vaillancourt, Manager, Government, Industry & Community Affairs, Atlantic Canada, Rogers Cable - **CWC Chapter Leader of the Year Award Recipient**

Cynthia Reyes, Vice-President, DiversiPro Inc. - **CWC Trailblazer of the Year Award Recipient**

Barbara Williams, Senior Vice-President, Programming and Production, CanWest MediaWorks Inc. - **CWC Mentor of the Year Award Recipient**

WHEN:

Tuesday, February 27, 2007
Media Check-in - 4:45 p.m.
Cocktail Reception (sponsored by KPMG) - 5 p.m.
Dinner and Awards Presentation 6 - 9 p.m

WHERE:

Ottawa Congress Centre (Connected to the Westin Hotel)
55 Colonel By Drive
Ottawa, Ontario K1N 9J2

SPECIAL GUESTS:

The Honourable Beverley Oda, Minister of Canadian Heritage and the Status of Women, and **Konrad von Finckenstein**, Chairperson of the CRTC, will be attending and presenting awards.

CONTACT:

Judy Lank, Canadian Women in Communications
(416) 363-1880, x 301 or jlank@cwc-afc.com
(416) 523-8428 - day of event only

*Access to the CWC Annual Awards Gala will be granted only to those accredited by CWC.

MEDIA ACCREDITATION APPLICATION

CWC 2007 Annual Awards Gala

Media Pass Information: Access to the CWC 2007 Annual Awards Gala will be granted only to those accredited by CWC. Accreditation must be confirmed prior to the event. Check-in will be available beginning at 4:45 p.m., Tuesday, February 27, 2007. **Please contact Judy Lank at (416) 363-1880, x 301 or jlank@cwc-afc.com for more event information.**

1. Please provide some information about yourself:

Name: _____ Title: _____

Company/Outlet: _____ Dept./Show: _____

Address: _____ Suite: _____

City: _____ Province: _____ Postal Code: _____

Type of media: (check one) Print: TV: Radio: Photo: Other: (please specify) _____

No. of passes needed: _____ (Note: Names must be supplied for all individuals requesting a media pass. Photocopy this form if needed.)

2. What is the best method of reaching you?

Phone: _____ Fax: _____ Email: _____

3. How can we best serve you? (Attach details)

Advance interviews: Photos: Please call me: On-site interviews: Other: (please specify) _____

4. Please specify special on-site requirements: (Attach details)

Please specify: _____

5. Please complete this form and FAX it to the CWC National Office at (416) 363-1882

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Fax:	(416) 363-1882		Toronto, ON M5E 1J8
Email:	jlank@cwc-afc.com	Contact:	Judy Lank, CWC
Day of event only:	(416) 523-8428		