



## CWC announces call for applications for 2007 Jeanne Sauvé Programs.

**TORONTO – October 16, 2006** – CWC (Canadian Women in Communications) announced that applications for the 2007 Jeanne Sauvé Programs are available. The Jeanne Sauvé Convergence Program and the Jeanne Sauvé Professional Development Program are the only professional developments of their kind offered in Canada.

Past program participants have enjoyed the opportunity to meet with key decision makers, network with their peers, and the stature of the program itself. CWC President Stephanie MacKendrick said “This kind of program for CWC members enhances the communications industry as a whole. While providing valuable knowledge and contacts for all participants, it acts as an opportunity for learning, but also builds important bridges between Government and private industry.”

The programs honour the memory of the Right Honourable Jeanne Sauvé, the first woman to be appointed Governor General of Canada (1984-1990). Madame Sauvé enjoyed a distinguished career in journalism and politics, serving as Minister of Communications (1975-1979) and as the first female Speaker of the House of Commons (1980-1984).

The Jeanne Sauvé Convergence Program focuses on broadcast and communications policy and features three key participating organizations - the Department of Canadian Heritage, Industry Canada and the CRTC. Two participants from the private sector will be chosen, in addition to representatives from each of the three government organizations. The program runs for six weeks, with three two-week components at each department.

The CWC Jeanne Sauvé Professional Development Program provides women in the Canadian communications field with opportunities to gain first-hand knowledge of federal communications policy, the role of the government and its impact on industry as well as the dynamics of the relationship between public and private sectors. In addition, the Program strengthens the relationship between government and industry, and encourages dialogue on issues of common interest.

Application forms can be found on the CWC website ([www.cwc-afc.com](http://www.cwc-afc.com)). The deadline for applications is December 6, 2006.

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