



## CWC MANITOBA 2009-10 CALENDAR OF EVENTS

### Wednesday, September 30, 2009

Season kickoff – “Breakfast with Lisa Meeches”

Norwood Hotel, 112 Marion Street

7:45 a.m. – 9:30 a.m. (registration at 7:45 a.m., breakfast at 8:00 a.m.)

Members: \$25 (breakfast included)

Non-Members: \$40 (breakfast included)

Students: \$20 (breakfast included)

CWC Manitoba Chapter launches a new season of exciting events with “Breakfast with Lisa Meeches”! In honour of the 10th Anniversary of APTN, Lisa, one of Canada’s most dynamic and respected Aboriginal producers, will speak about her career, life in film and television, and how being both a woman and of aboriginal descent has played into her career. Lisa’s presentation will be prefaced with an introduction by Jean LaRose, CEO of APTN. Join us on Wednesday, September 30 as we kick off the day and new season with a film and television industry leader whose words are sure to inspire you!

### Wednesday, October 21, 2009

Workshop – “Social Media Power Hour” with Liz Hover, Manager/Producer, National Screen Institute website

The District Restaurant & Cocktail Lounge, 177 Lombard Avenue

5:00 - 6:30 p.m. (complimentary appetizers and mingling at 5:00 p.m. – cash bar, workshop begins at 5:30 p.m.)

Members: Free (Online registration is required)

Non-Members: \$10 (Online registration is required)

Think only celebrities can make twitter work as a communications tool? Scratching your head about how to grow your fan base on facebook? If you’ve got questions about social media, we’ve got answers! Join us on Wednesday, October 21 for a Social Media Power Hour – a casual after-work get together where you can nibble on appetizers, mingle with your peers and figure out what’s up with this social media thing. You will leave with practical applications of social media you can take back to the office and use right away (and maybe a twitter or facebook profile too!) Bring a friend/colleague and feel free to bring your laptop too – there will be free wireless available at the venue. Oh, and by the way, this event is FREE for members (cost for non-members is \$10) and appetizers will be provided courtesy of our venue The District Restaurant & Cocktail Lounge!

### Thursday, November 19, 2009

Workshop – “Adaptation, Success or Extinction? Understanding the Impact of the Evolving Communications Trends and Industry on Your Career”

Norwood Hotel, 112 Marlon Street, Promenade A Room

11:45 a.m. – 2:00 p.m. (registration at 11:45 a.m., lunch at 12:15 p.m.)

Members: \$45 (lunch included)

Non-Members: \$55 (lunch included)

Students: \$20 (lunch included)

Why you need to know what’s happening right NOW! And what likely WILL happen!

With the Communications industry in a continuing state of flux, this seminar will provide you with an opportunity to discuss emerging opportunities, gain important knowledge, and learn how to ride the wave of change.

Learn about key industry influences, including:

- New concepts and innovations that will have a lasting impact on business and society today, tomorrow and the future
- The evolution of online search capabilities and rise of the Smartphone





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Leading edge concepts that are valuable to you now:

- The emergence of the Selfsumer – a new type of consumer
- Ubiquitous Participation (UPI) – everyone participating in any space at any time
- Sharing Tacit Knowledge – a competitive advantage for business
- New meaning of ROI – the importance of capturing intention not attention

Dr. David Jacobson, a renowned futurist, will help you uncover key benefits and opportunities by revealing the future of the industry and discussing new strategies for businesses and individuals to take advantage of emerging interactive technologies.

### Tuesday, February 9, 2010

#### 5<sup>th</sup> Annual Key Communicators Luncheon – “Risk Takers Panel”

Norwood Hotel, 112 Marion Street

11:30 a.m. – 1:30 or 2:00 p.m. (registration at 11:30 a.m.)

Members: \$45 (lunch included)

Non-Members: \$60 (lunch included)

Students: \$20 (lunch included)

The Annual Key Communicators Luncheon is a highly-anticipated CWC Manitoba tradition. With a panel of “Risk Takers” for the 2009 edition, however, the stories and experiences shared will be far from traditional. Stay tuned for more details on this year’s panel of industry leaders who have ventured out in new directions in the course of their professional and personal lives.

#### Confirmed panelists for this event:

- RoseAnna Schick, RAS Creative ([www.ras-creative.com](http://www.ras-creative.com))
- Georges Beaudry, Oroseau.ca ([www.orseau.ca](http://www.orseau.ca))

\*\*More panelists to be announced soon\*\*

### Tuesday, March 23, 2010

#### “Cashing In”: From Concept to Completion – How a TV Show is Made in Manitoba

Park Theatre, 698 Osborne Street

11:30 a.m. – 1:30 or 2:00 p.m. (registration at 11:30 a.m.)

Members: \$35 (lunch included)

Non-Members: \$50 (lunch included)

Students: \$20 (lunch included)

Learn about the process of taking a television project from development to broadcast! Join us in March for a panel with the Manitoba production team behind “Cashing In”, a half-hour series airing on APTN and Showcase. This event will be moderated by Alison Gilmore, Entertainment Critic/Journalist.

*Presented in partnership with On Screen Manitoba ([www.onscreenmanitoba.com](http://www.onscreenmanitoba.com))*

#### Confirmed panelists for this event:

- Jean du Toit, Producer, Buffalo Gal Pictures
- Vanessa Loewen, Producer, Animiki See
- Norma Bailey, Director & Co-Executive Producer





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### About the television series "Cashing In":

Cashing In is a half-hour comedy drama set on Stonewalker First Nation, nestled comfortably beside an affluent beach community in Southern Manitoba.

With a diverse cast of shark executives, smooth dealers, scheming slicksters and colourful community members, the North Beach Casino is a successful gaming palace recently purchased by Matthew Tommy and his casino empire. His mission: to make North Beach North America's #1 First Nation Casino.

Cashing In is produced by Buffalo Gal Pictures and Animiki See Digital Productions Inc. for APTN and Canwest. The series is directed by Norma Bailey.

### Wednesday, April 28, 2010

#### **Workshop – "Accelerate and Energize Your Career"**

Location TBC

Time TBC

Members: \$45

Non-Members: \$60

In this workshop, CWC President Stephanie MacKendrick, who brings over 13 years of experience observing and advising women regarding career advancement, will present unique strategies and tactics to energize your career through her personal insights and using the CWC "Career Energizer" toolkit.

Through workshop exercises using the "Career Energizer" toolkit you will be able to leave with your own written plan to accelerate their careers to the next level.

A special guest speaker (TBA) will offer participants an inspiring story and career strategies for today's environment.

### Thursday, May 27, 2010

#### **Gallery Hop – "The Art of Communicating"**

The Exchange District (locations TBC)

Meet at 6:00 p.m.

Members: FREE!

Non-Members: \$10

Come enjoy a fun evening of art and networking with a guided gallery hop that will give you a fresh perspective on the art of communicating. Discover how artists convey ideas and information through digital art, photography, graffiti and everything in between. Then cap off another successful CWC Manitoba Chapter season with dinner and a drink at a fab restaurant in Winnipeg's Exchange District!

